Week 9

The United States of America
Unit 9: Social Movements of the 60's

Discussion Question

In your opinion, were the social movements of the 1960's in the USA successful? Explain why.

The United States

Social Movements of the 1960's

Important Topics

Unit Nine – Social Movements of the 1960's in America

- Why the 1960's?
- What is a "Social Movement"?
- Social Movements of the 60's
  - Civil Rights
  - Women's Rights
  - Youth Movement (Hippies)

Civil Rights Movement

Segregation

- 14th Amendment
- Spontaneous Protests
- Rosa Parks (1955)
- Greensboro
- NAACP
- Martin Luther King Jr.
  - Non-violence
  - "I Have A Dream"
- Malcolm X
  - Violent resistance
  - Black Panther Party

Civil Rights Protest

Women’s Rights Movement

Equal Pay for Equal Work

- President J.F. Kennedy
- Betty Friedman: “The Feminine Mystique
- Civil Rights / Anti-war movements
- “Women’s Lib”
- Civil Rights Act 1964
- National Organization for Women (NOW) 1966
- equal pay / opportunity

Women’s Rights Poster

Youth Movement / Anti-War Movement

Hippies

- Counter-culture
  - Long Hair / Colorful Clothes / Drugs / Sex / Music
- Loss of Respect for Authority
- Hedonism / Happiness was primary goal
- Vietnam War
- teach-ins
- protest marches
- rallies
- sit-ins

Peace Symbol

"Let no man pull you low enough to hate him"

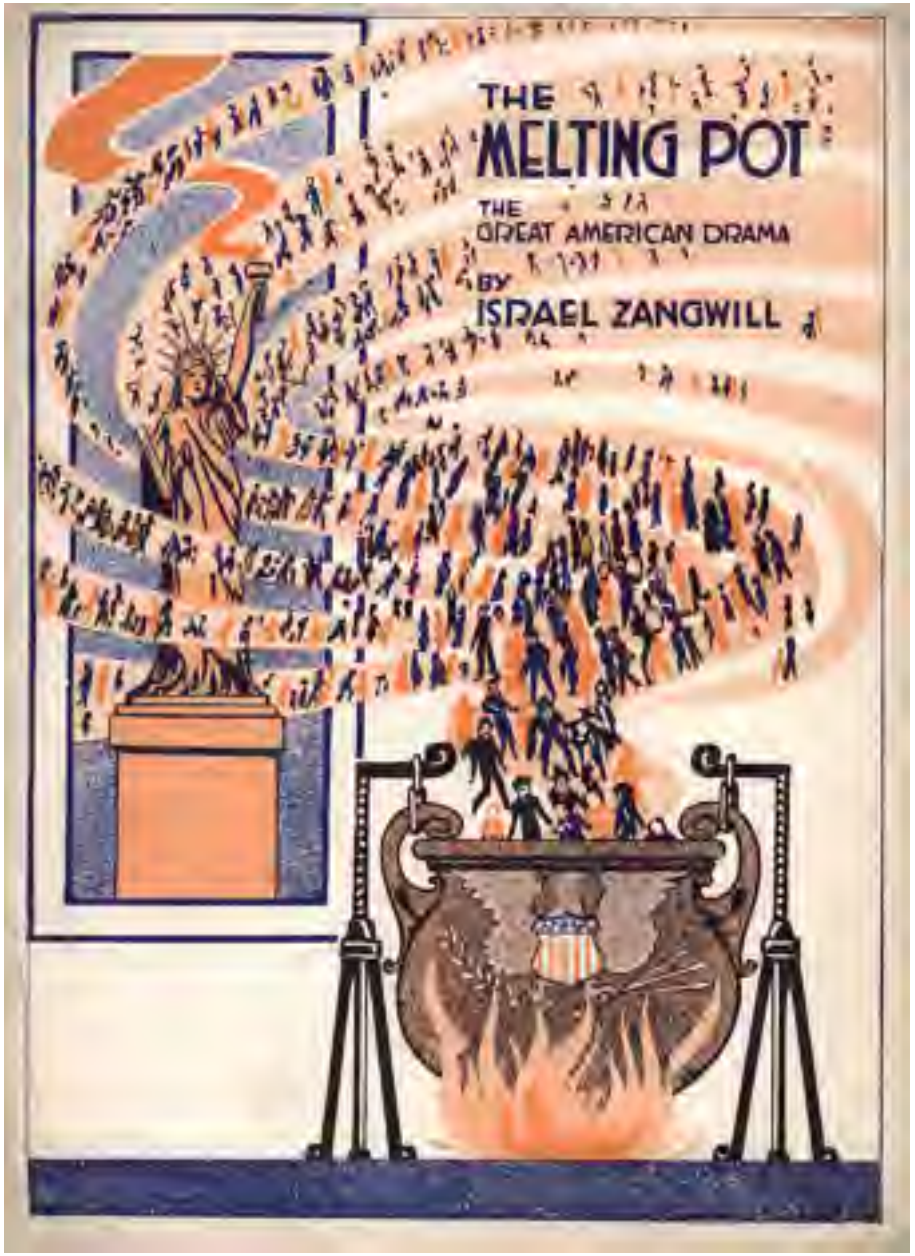
Martin Luther King Jr.

Mid-Term Group Project

Melting Pot

According to the **Melting Pot** Theory, peoples of various cultures and ethnicities come to America, contributing aspects of their unique culture to create a new, “American” culture.

The result is that contributions from many cultures are indistinguishable from one another and are effectively "melted" together.



Mid-Term Group Project

Mosaic

According to the **Mosaic** Theory, peoples of various cultures and ethnicities come to America, importing unique aspects of their native cultures to create a new, “American” culture.

From afar, you see one unified culture, one ‘picture’ of America, however on closer inspection, you can still distinguish the various contributing cultures.

Mid-Term Group Project

Salad Bowl

According to the **Salad Bowl** Theory there are times when newly arrived immigrants do not lose the unique aspects of their cultures, instead they retain them.

The unique characteristics of each culture are still identifiable within the larger American society, much like the ingredients in a salad are still identifiable, yet contribute to the overall make up of the salad bowl.